

UK IRELAND MALTA USA CANADA



LEADER IN EDUCATIONAL SERVICES

40+ years on ELT market

22 summer centres

5 countries

1 partner

15 000 happy students every year



PLUS MISSION AND PHILOSOPHY

The quest for excellence and client satisfaction has been PLUS' mission since it started operating in 1972. Over the years our staff, centers and programmes have changed considerably, but our principles have remained the same. Today, with offices in London, New York and Milan, we are one of the world's largest and finest organizations specializing in English language teaching.

Whether you choose our Summer Centres, Mini Stay, Integration programmes or Online Courses you will receive the same excellent levels of care and supervision. With dedicated teachers and leaders, we create a positive, fun and inclusive atmosphere that stretches way beyond the classroom.

This is the PLUS way!



STEFANO MARRA

Managing Director

HOW TO SUCCEED WITH PLUS

BE INFORMED

We have created short videos for each center to describe the location, facilities, and packages offered by PLUS. Watch them yourself and show parents, students, and Group Leaders. This will enable your sales team to better explain to final consumers the center and manage expectations correctly to have satisfied consumers.

CHOOSE CAREFULLY among prepared packages or...

CREATE your own programme based on students' budget and interest.

ADD ON extra excursions, entry tickets, and specialized courses

SAVE TIME using PLUS Vision and PLUS APP

PLUS PROGRAMMES:

- Summer Camps
- Mini Stays
- International Spring camp
- English with the English
- Online Courses
- USA High School Diploma

MINI STAY PROGRAMMES

FROM SEPTEMBER TO MAY

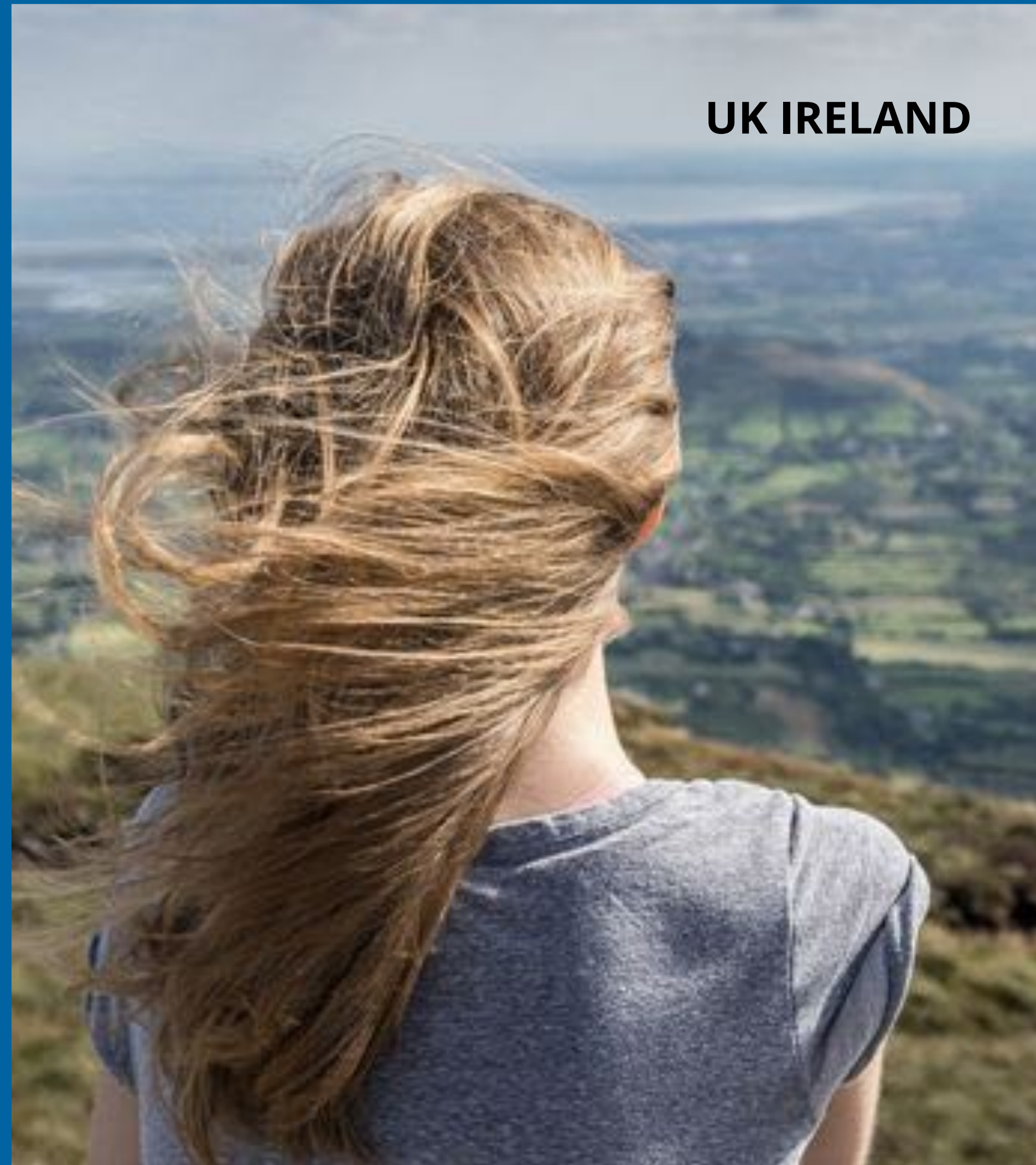
AGE: 10 - 17

This programme has been designed to offer high-quality English lessons and an opportunity to build a suitable package of your own choice and budget.

This has been achieved by providing a basic package consisting of tuition and full-board accommodation as well as free time.

A wide range of social activities such as sports and excursions could be organized upon the group's request at an additional cost. The PLUS staff supervise all the activities and are ultimately responsible for student's welfare.

UK IRELAND



MINI STAY **CLASSIC** PACKAGE



- English language classes with qualified teachers
- Placement test online before arrival
- Educational materials
- Full Board meal plan
- Accommodation (Residential or Homestay)
- 1 member of PLUS Staff for up to 30 students
- End of Course Certificate

MINI STAY **CLASSIC PREMIUM** PACKAGE



IN ADDITION TO THE CLASSIC PACKAGE it includes excursions and entrances into some of the world's most popular attractions and places of interest are included to complete the student's experience and complement their stay. These entry fees are offered at discounted prices.



The entire stay could be tailor-made for the group to provide the best experience and desirable results.

Depending on students' needs and preferences they could dedicate more time to studying or visiting attractions.

Please note that the PLUS member of staff is contracted for a total of 8 hours of work per day (including tuition time). Any extra hours of work needs to be authorized and paid for. Contact your Sales Representative to find out more.

MAKE A DIFFERENCE



ADD ON allows you to personalize programmes by simply adding more excursions, trips, and entry tickets. ADD ON is available at each location within the PLUS portfolio.

This helps you to outstand on a market offering a unique experience to students: from visiting Harry Potter Studio in London to joining Helicopter Tour in New York.



ENGLISH COURSE

The courses enhance students' verbal and written communication skills in the English language.

Our EFL qualified teachers focus on lively learning and encourage group interaction to stimulate the constant use of vocabulary both within and outside the class.

Since students are accepted and taught in closed groups, it is very important that group enrolments are done with students of the same or similar levels of English language proficiency.

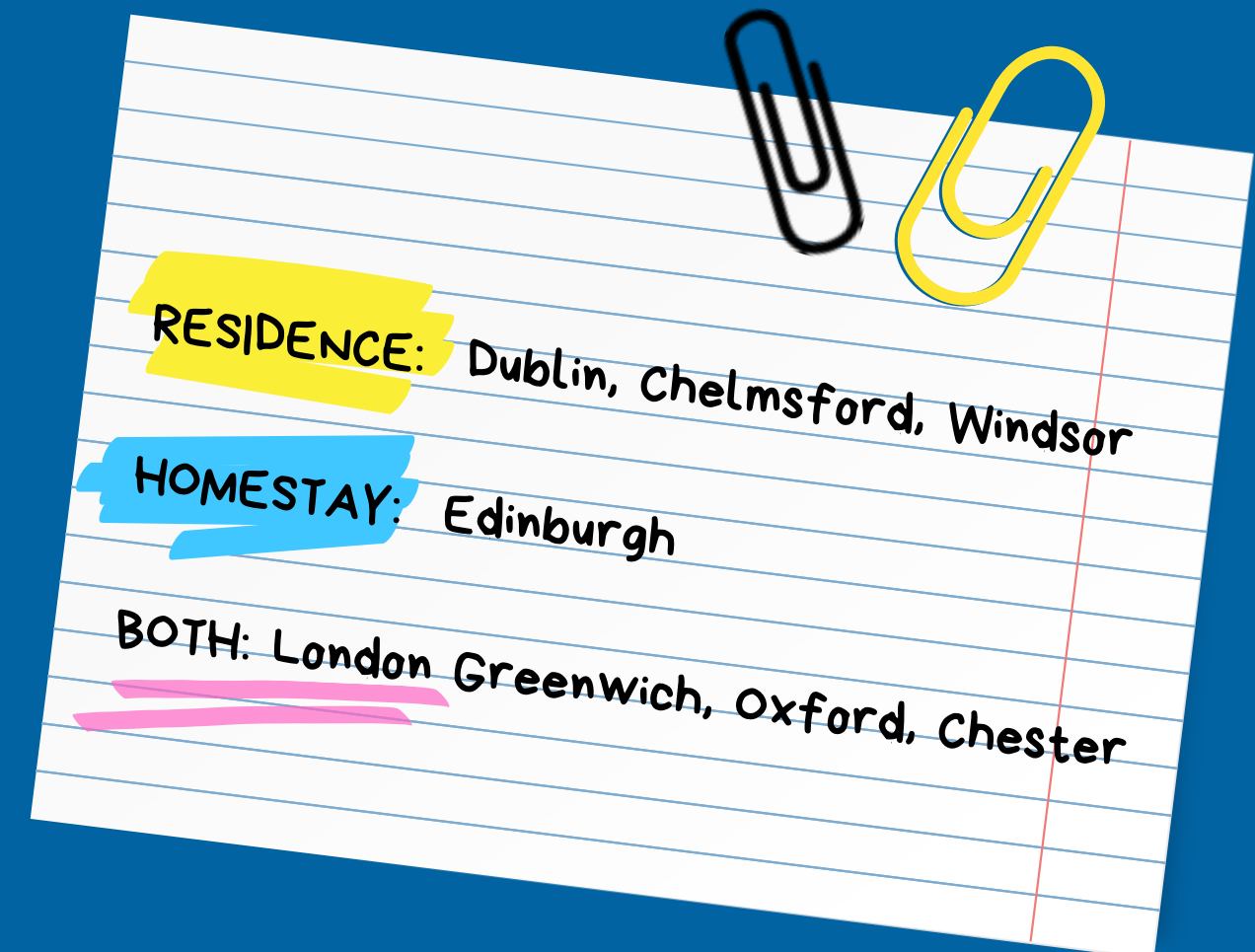
The course books and learning supplementary materials are provided free of charge.

A 'PLUS End of Course Certificate' will be awarded at the end of the stay.

ACCOMMODATION

Accommodation is available both in halls of residence and homestay. Depending on the centre, accommodation is provided in single or multiple en-suite and standard rooms.

The accommodation facilities have been provided bearing in mind the welfare and comfort of the students.



UNITED KINGDOM

INTERNATIONAL SPRING CAMP

DURING EASTER HOLIDAYS

AGE: 10 - 17

This programme is carefully designed for international groups willing to visit the UK in springtime and includes:

- Full Board Accommodation
- 15 Hours of English
- 24 PLUS an Emergency phone number
- PLUS APP
- Activities on campus
- Full-Day Excursions to London
- Trips to Cambridge, Oxford and Windsor
- Entrances to some places of interest
- Audio Walking Tours with PLUS Staff

PLUS international spring camp is based at one of the prestigious Britain boarding schools. A traditional gated campus is a very secure and self-contained base ideal for learners of all ages.

The accommodation is provided in traditional boarding houses in comfortable standard single rooms.

The advantage of the campus is that all the facilities such as the accommodation, classrooms, sports facilities and the refectory are all close to each other and could be used during your stay.

The spring packages include afternoon sport, social and entertainment programmes to help students practice their English while playing and enjoying leisure activities.

All excursions are escorted by Plus staff and transport is provided by Private Coach.



UNITED KINGDOM

ENGLISH WITH THE ENGLISH

FROM SEPTEMBER TO MAY

AGE: 8 - 14

The programme allows your students to live a typical British boarding or day school experience while making friends with English-speaking peers.

It is available throughout the academic year for just 2 weeks, or the entire year from September to July.

The visiting students will be placed in existing morning classes following subjects like Geography, History, Math without actively participating. A maximum of 3 children will be allocated in each class.

English lessons will be run in the afternoon for 3 hours per day. They are organized with a PLUS teacher in a closed group for a maximum of 15 students.

The PLUS course books and learning supplementary materials are provided free of charge and the End of Course Certificate will be awarded.

In the evening, the group will be able to join school activities with the British students or return and spend valuable time at the residence or with their host families.

All boarding schools and families are carefully selected to deliver a unique experience.





Various trips and excursions could be organized upon the group's request at an additional cost.

ADD ON allows enriching your stay by including different social and cultural activities around the UK. From visiting world-famous attractions and vibrant cities like London and Edinburgh to exploring the English countryside and National parks.

The PLUS staff supervise all the activities and are ultimately responsible for the student's welfare.

PLUS APP

Use PLUS APP on campus to get all the important information and make your stay more comfortable.

CAMPUS INFO: full contact information (including emergencies), campus map, safety measures, facilities, meeting points, facilities, WiFi

STUDENTS AND GL HANDBOOKS

ACTIVITIES: Daily and weekly programmes, tours description with maps and videos, audio tours

CONTACT AND FEEDBACK FORMS: GL is also able to notify PLUS Head Office LIVE on any issues and much more.



PLUS VISION

PLUS VISION is an innovative online reservation service that gives you a truly interactive experience.

It provides you with access to all the marketing and informative materials such as fact sheets, activity programmes, photos and videos for each centre.

You also will be able to book a group, review your payments or download visa letters at any time avoiding any potential delays

IT ONLY TAKES 3 SIMPLE STEPS!

WELCOME TO PLUS VISION

STEP 1

ACCESS THE ONLINE PLUS VISION

Visit the home page of the PLUS website and click on “Register” from the “Agent’s Area” to create your company’s account in Vision.

Once the data is reviewed by our Head Office you will get the credentials to log in. Here you will have access to your dedicated Agent’s Dashboard to review the content on all our programmes and prices and to make your online booking for any of our worldwide locations.

STEP 2

MAKE A BOOKING

Whenever you are ready to start, click on the “Enrol” section from the Vision home page, select the destination, choose the accommodation you prefer and insert your arrival and departure date.

You are all set! A confirmation message from our Sales Team will be with you in a matter of seconds.

STEP 3

REVIEW YOUR RESERVATION

Click the section “Your Booking” from your Dashboard. This will allow you to check the status of the groups, invoices, and payments to be made. Here you will be able to download visa letters, indicate special student’s requirements, book additional attractions and entrances or simply review the cost of a transfer.